Chichester Harbour Conservancy

# 2050 STRATEGY



Protecting and restoring landscape, water and nature



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## EMBRACING OUR VISION FOR 2050

### I am delighted to introduce the new Chichester Harbour Conservancy strategy and vision for 2050.

As we envision the future of Chichester Harbour in 2050, we recognise the daunting challenges confronting conservation today. Our national landscape faces myriad pressures; from climate change and habitat loss, to economic constraints and water pollution. In the face of so many pressures, it's imperative we chart a course toward a future that addresses these pressing issues headon.

Our vision is not merely aspirational; it's a guiding landmark for tangible progress. It's a future where Chichester Harbour stands as an example of conservation excellence, renowned for its proactive stewardship of the National Landscape and its commitment to safe and efficient port management.

To realise this vision, we're committed to a strategy that places conservation at its core. This strategy is fully supported by both myself and the board as a robust approach for safeguarding and enhancing Chichester Harbour for generations to come.

Our strategy serves as a bridge connecting our present reality to our envisioned future. While the specifics of our plans may evolve over time, the fundamental principles of our vision, centred on conservation, education, and community engagement, will remain steadfast.

Crucial to our success will be the support and sustained funding from our key stakeholders—the West Sussex and Hampshire County Councils, DEFRA, and our network of supporting organisations and benefactors. With their continued partnership, we will be able to navigate the challenges ahead and usher in a future where Chichester Harbour thrives as a testament to the power of collective conservation efforts.

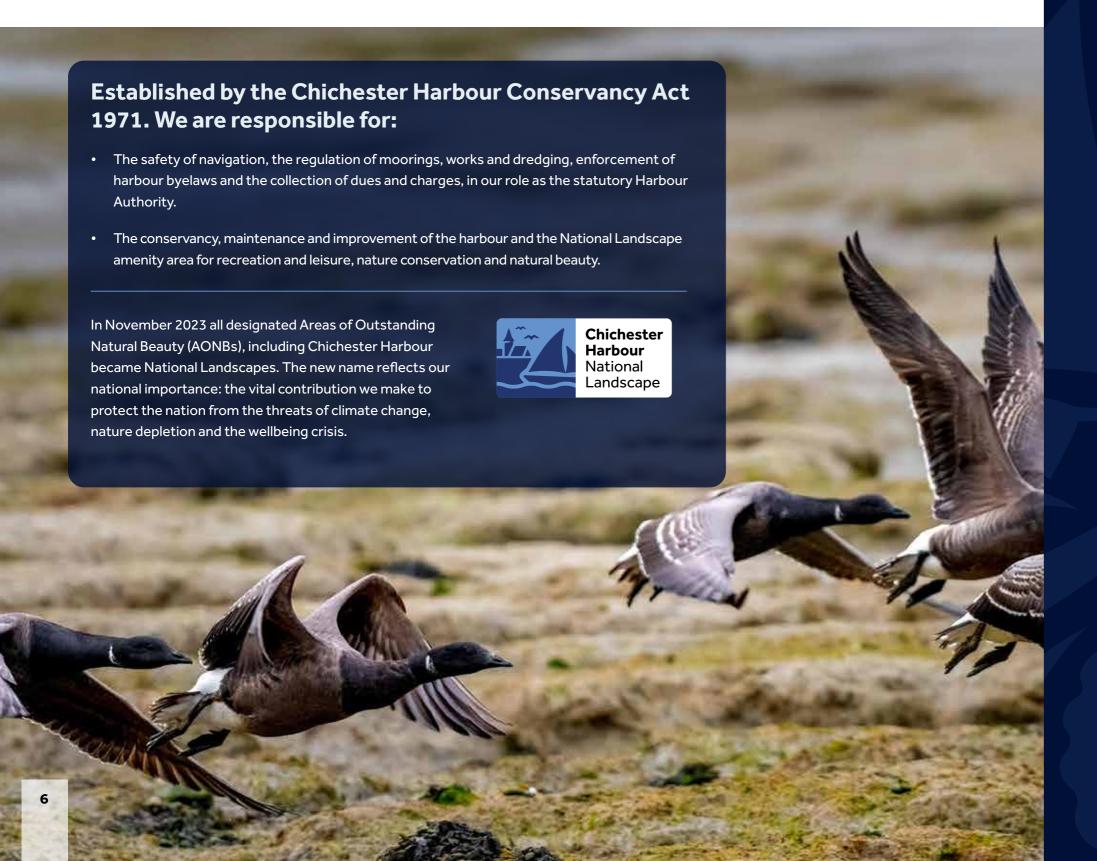
**Pieter Montyn** 

Chairman

Chichester Harbour Conservancy



## OUR PURPOSE



## OUR VALUES

We are **passionate** about Chichester Harbour and **committed** to achieving our goals

We **strive** to use resources in the most **sustainable** way we can

We **respect** and **care** for our staff, volunteers, partnerships, the environment and wildlife

We are **knowledgeable** but always learning, and we **collaborate** with others and **share** our expertise





### 4. Influence Local Planning and Development by:

• Having greater influence on planning applications in and around the National Landscape. This should include achieving Statutory Consultee status for planning applications in the short term (5 years), leading to Local Planning Authority status by 2050.

#### 5. Achieve Organisational Excellence by:

- Having a contented, informed and empowered workforce within a trusting environment where decisions are delegated down by default.
- Being a self-critical learning organisation that strives for excellence through a desire to improve.
- Chichester Harbour Conservancy achieving Net Zero by 2035.
- Being an expert, astute and agile at identifying and securing investments and grants.
- Having a rigorous risk-based approach to business management that enable agile and focussed interventions that maximise return and deliver value for money.
- Securing improved, sustainable work premises by 2030.

### 6. Collaborating with partners by:

- Working with other National Landscapes (and National Parks) to lobby and secure national and local policies that better protect and conserve the National Landscape.
- Leveraging Chichester Harbour Conservancy's convening power to work closely with government agencies, charities (including The Friends of Chichester Harbour, The Chichester Harbour Trust and The Chichester Harbour Federation) and benefactors for the benefit of the National Landscape.
- Being an active participant in the Chichester Harbour Investment and Adaptation Plan.
- Forming international partnerships with like-challenged organisations to share ideas and develop co-operation.

## RESOURCING OUR STRATEGY

By creating a culture where people want to come to work and give of their best, with these efforts rewarded and celebrated. It is also a place where streamlined processes enable the workforce to deliver more by working smarter not harder.

By maximising potential of the workforce through empowerment, delegation and trust, with our human potential aligned to the aims and aspirations of Chichester Harbour Consultancy.

Through provision of excellent facilities and services, ensuring Chichester Harbour remains an attractive area to all users (land and sea), generating revenue for re-investment

By having a successful and sustained track record of securing grants.

By being a wise, transparent and value for money spender of money.

To safeguard existing sources of revenue while continually seeking new revenue streams.

To adopt a 'whole enterprise' approach to setting annual budgets that meet Chichester Harbour Conservancy's priorities not and in the future.

Through extensive deployment of a strong pool of volunteers from the local community and further afield.

Through longstanding and beneficial support from local and national industry/companies through their Corporate Social Responsibility programmes.

To seek out international collaborative partners based on skill set and competence.

Fund shift to Net Zero emissions for the Harbour Office and Education Centre by 2035.









